



March/April 2017 Newsletter Update

Thank you to Schenck for hosting the February 21st FEI Diversity event presented by Women's Leadership Coaching!



The featured topic was Creating an Opportunity Driven Career with speaker Jo Miller, CEO, Women's Leadership Coaching. Following were the key takeaways from the webinar:

- Know your leadership brand and seek out the next opportunity.
- Define your career superpower.
- What are you passionate about? What are your skills and talents? What does your company need and value?
- Once your strengths are defined, communicate your strengths to others, and build a supportive network.

A supportive network should include key people:

- The Connector – individual with strong social skills to help expand your network.
- The Informational Powerhouse – individual that is up on the trends, aware of changes and has a finger on the pulse.
- The Influencer – individual that leads change and drives initiatives.
- The Mentor – individual that is wise, seasoned, provides feedback and builds your strengths.
- The Sponsor – individual to assist you to move up. Share your career goals, skills and accomplishments with the sponsor.

*Recommended Readings

*Additional articles are available with our webinar subscription to Women's Leadership Coaching:

<http://www.beleaderly.com/>

- **Build Your Brand as an Emerging Leader video training series**
<http://www.BeLeaderly.com/video>
- **How to uncover the career opportunities hiding in plain sight**
<http://www.beleaderly.com/how-to-uncover-the-career-opportunities-hiding-in-plain-sight/>
- **Know Your Niche: 5 Leadership Quotes about Finding Your Career Sweet Spot:**
<http://www.beleaderly.com/know-your-niche-5-leadership-quotes-about-finding-your-career-sweet-spot/>

If you were unable to attend the FEI Diversity Event, past webinars are available on YouTube.

Remaining FY16-17 Diversity Group Events

1. **Tuesday, April 18, 2017 | Leading a High-Performance Culture**

Women's Leadership Coaching Webinar

Aon | 100 N. Washington Street, #300 | Green Bay, WI 54301

What's the role of leadership in building a strong culture? In this webinar, we'll define what culture is, and discuss ways to measure a culture's quality. Learn about actions that leaders at all levels can take to build a collaborative, achievement-oriented culture that people feel happy to be a part of. [Click here](#) to register!

Guest Speaker: Shveta Miglani, Head of Corporate Learning and Development, SanDisk

2. **Tuesday, June 20, 2017 | Breaking the Rules**

Women's Leadership Coaching Webinar

Wipfli | 2901 E. Enterprise Avenue, #500 | Appleton, WI 54913

Some rules were made to be broken. But which ones are they? How do you decide when to be creatively disruptive and when to conform to the unwritten rules? Hear how leaders exercise good judgment and make great decisions when taking risks and breaking rules.

[Click here](#) to register!

Guest Speaker: Liz Centoni, Senior Vice President and General Manager of Computing Systems Product Group, Cisco.

What is the FEI Diversity Group?

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

Diversity Group events are open to the following individuals:

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our Strategic Partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared toward women, men are welcome to attend and participate



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