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Note to Editor: The "von" in von Briesen & Roper, s.c. is all lowercase.

VON BRIESEN & ROPER, s.c. LAUNCHES GOVERNMENT RELATIONS PRACTICE

Randall D. Crocker, President and CEO of von Briesen & Roper, s.c., announced today that attorney and registered Wisconsin lobbyist Nicholas J. Probst has joined the firm and will lead the firm's new

Government Relations and Administrative Law Section.

The Government Relations and Administrative Law Section serves clients before the Wisconsin State Legislature and state agencies with policy analysis, legislative strategy development, and grassroots advocacy strategies. The team also represents clients in administrative law and the rulemaking process,

regulatory compliance and political law.

Prior to joining von Briesen, Probst was Vice President at a Wisconsin government relations firm where he represented clients ranging from health care and infrastructure to emerging technology and economic development. His client services included direct lobbying, developing and implementing political action

strategies, coalition building, and policy analysis.

Probst has previously served in staff leadership positions as Legal Counsel and policy advisor in the Office of the Assembly Speaker, Director of State Relations at the UW System, and Department Head as Personnel

Director/City Clerk at the City of Stoughton.

Joining Probst in the Government Relations and Administrative Law Section are shareholders Jacob J. Curtis, Matthew R. McGovern (registered Wisconsin lobbyist), Rebecca Roeker, and Andrew T. Phillips, who also serves as Chair of the firm's Government Law Group.

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<u>About von Briesen & Roper, s.c.</u>: von Briesen is one of Wisconsin's premiere law firms providing a full range of legal services to businesses, institutions and individuals. For more information, please visit the firm's web site at http://www.vonbriesen.com.