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**SUSAN LOVERN NAMED PRESIDENT & CEO OF VON BRIESEN & ROPER, S.C.**

MILWAUKEE – The law firm of von Briesen & Roper, s.c. announced Monday the election of Susan Lovern as President and Chief Executive Officer. Lovern is the firm’s first woman President and CEO.

Lovern, who chairs the firm’s Commercial and Business Litigation Section, began her legal career at von Briesen 25 years ago as a summer associate. She has served on the firm’s Board of Directors since 2011 and chaired the firm’s Recruiting Committee from 2002-2011. Lovern has served numerous leadership roles in the legal community, including president of the Association for Women Lawyers and two elected terms on the Milwaukee Bar Association Board of Directors. Wisconsin Super Lawyers® named her one of Wisconsin’s Top 50 Lawyers in 2019 and she has been repeatedly selected as one of Wisconsin’s Top 25 Women Lawyers. In 2010 the *Wisconsin Law Journal* recognized her as a “Woman in the Law.” She is a long-time supporter of many community organizations, including Sojourner Family Peace Center, Urban Ecology Center and the United Way of Greater Milwaukee and Waukesha County. Lovern earned her J.D. from the University of Iowa and her B.A. in Finance from the University of Northern Iowa.

Lovern succeeds John Rocco, who served as interim President and CEO. Rocco will resume his previous role as Vice President of the firm, while retaining the responsibilities of a managing shareholder. Rocco stated, “I look forward to working with Susan and can think of no one more qualified and suited for the leadership role of President and CEO than Susan Lovern.”

Lovern added, “I am honored to be named President and CEO of our Wisconsin-based law firm. From local businesses and public sector entities to non-profits and Fortune 500 companies, our clients drive today’s economy. Understanding their needs and providing responsive, effective, value-driven service is our number one priority. I look forward to leading our lawyers in carrying on the firm’s tradition of providing exceptional service and recognized expertise to our clients.”

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**About von Briesen & Roper, s.c.:** von Briesen is one of Wisconsin's premier law firms, celebrating its 116-year anniversary in 2020, with 190 professionals providing a full range of legal services to businesses, institutions and individuals. For more information, please visit [vonbriesen.com](http://vonbriesen.com).

Note to Editor: The "v" in von Briesen is lowercase.