



September/October 2017 Newsletter

President's Message

Recent keynote speakers at our chapter meetings focused upon sports themed presentations. Former Major League Baseball Commissioner Emeritus Allan "Bud" Selig presented at our August Chapter Special Meeting and described how Baseball is a "metaphor for life". Now inducted into the Baseball Hall of Fame, Mr. Selig discussed the need for "hope and faith" for baseball fans when following our favored team. With the Milwaukee Brewers still in the playoff chase, hope and faith in the Brewers has returned. Further discussion about always "doing the best thing for the game" can be adapted to our role in leadership in our organizations. Mr. Selig reflected on the social transformation of baseball and spoke about the importance of the late Jackie Robinson's pivotal role in the sport and American society. The presentation was truly memorable.

The September Chapter Meeting offered a Keynote Presentation by Mr. Andrew Brandt, Former VP of Football Operations for the Green Bay Packers. Mr. Brandt highlighted his career, including time with the Packer Organization. Highlights of the discussion included principle based decision making as a guide to success. Mr. Brandt offered examples of placing "trust" in the process of the player draft board to secure talent. Looking at the long term view versus the short term fix reflected a belief of stewardship in guiding the public trust held within the Packer Organization. Mr. Brandt concluded his remarks distinguishing the energy of community held throughout Northeastern Wisconsin and by Packer Fans. Lastly, an uncompromising value of retaining talent with character was discussed. The presentation by Mr. Brandt was excellent.

Both keynote speakers provided adaptable lessons to guide success in our organizations and communities. Importantly, the Professional Development sessions from the September 12th Chapter Meeting provided timely, relevant content. It included Mr. John Peterson, representing Clearly Gull discussing the Merger and Acquisition Market Environment. Ms. Sara Funk and Mr. Marcus Koehl, both representing Wipfli LLP, provided updates on the changes to Accounting Standards: Revenue Recognition and Lease Accounting. A sincere thanks is offered to both Clearly Gull and Wipfli LLP for sharing the timely, valued information.

Another excellent chapter meeting is on the calendar for October 19th at the KI Convention Center. I strongly encourage registration and attendance as Ms. Linda Zukauckas, Executive VP & Corporate Controller from American Express, will be our keynote speaker will discuss Diversity with FEI Member and Facilitator, Melanie Miller, from Bemis. Mr. Mark Padjen, Director of Financial Advisory Services from BMO will discuss monetizing investments. Ms. Stacy Gerber Ward, Shareholder and Leader of von Briesen's Government Enforcement and Corporate Investigations Section, will be discussing Compliance Issues.

Please feel free to contact me if you have input or questions. Lastly, if you have interest serving on a Committee for our FEI Chapter, feel free to let any of our board members know of your interest. Best wishes and I hope everyone enjoys the fall season.

Sincerely,

Larry Barton
2017-18 FEI-NEW Chapter President
Cell: 920-609-945
Email: lbarton@oneidation.org