

INNOVATE TO EVOLVE

impact

OPTIMIZE 2022

KEYNOTE SPEAKER

DANIEL PINK

Daniel Pink is an author and speaker who explores business, creativity, and human behavior. Five of his seven books are New York Times bestsellers, including his latest, The Power of Regret: How Looking Backward Moves Us Forward, which came out this past February.

Two of his books are #1 New York Times bestsellers: Drive and To Sell Is Human.

Attend Impact Optimize to see his keynote address, "How Smart Organizations are Rethinking Innovation." In it, Pink will reveal the big ideas and practical steps that innovators need to move people to their side and make major changes happen at their company.

Use the exclusive discount code below to register for the lowest possible ticket price of \$599 at ImpactOptimize.com.

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