



We promise to know you and help you.



Current State of Affairs

What are the bad guys up to?

Hackers have "monetized" their activity

- More hacking
- More sophistication
- More "hands-on" effort
- Smaller organizations targeted





Current State of Affairs

Organized Crime

• Wholesale theft of personal information

Ransomware

Holding your data hostage

Payment Fraud

- "Corporate Account Take-Over" aka CATO
- Use of credentials to commit online banking and credit card fraud

Credential "Harvesting"





Organized Crime

Current State of Affairs

Hacking is run like a business with different departments

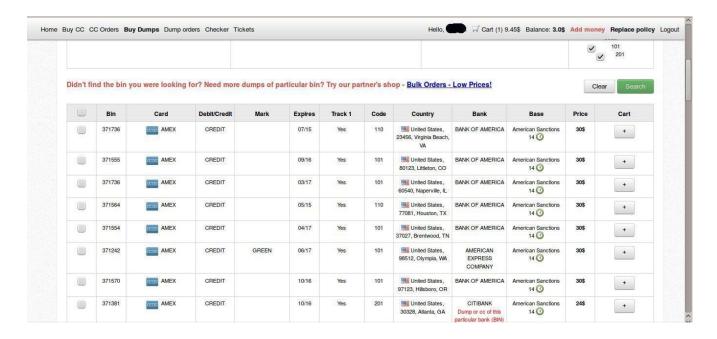
- Writing malware
- Sending phishing emails
- Stealing data
- Selling data
- Conducting payment fraud
- Etc.





Organized Crime

Current State of Affairs



https://www.deepdotweb.com/wp-content/uploads/2014/10/listings.jpg





Ransomware

Current State of Affairs

- CryptoWall, CryptoLocker, wannacry, petya, etc.
- Encrypt all data, hold it "ransom" for \$\$
 - Data on local machine and on network
- Attackers are putting much more time and effort into these types of attacks over the last year
- Starting to target other operating systems, like Macs





3 Generations

- 1. Local machine only
- 2. Local machine plus network permissions
- 3. Local machine plus *ENTIRE NETWORK*











Current State of Affairs

Ransomware victims pay cybercriminals to save family photos

Theresa and Billy Niedermayer felt they had no choice but to cave in to the demand

By David Common, CBC News Posted: Mar 11, 2015 5:00 AM ET | Last Updated: Mar 12, 2015 9:53 AM ET

"Theresa and Billy Niedermayer paid an \$800 ransom to get precious family photos of their three young boys back from cybercriminals."

http://www.cbc.ca/news/technology/ransomware-victims-pay-cybercriminals-to-save-family-photos-1.2962106





Payment Fraud

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- Public School
- Hospice
- Municipal Government (City)
- Main Street newspaper stand
- Electrical contractor
- Health care trade association
- Rural hospital
- Mining company
- On and on and on.....

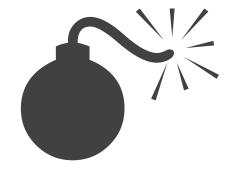




Payment Fraud

CATO – 3 Versions

- 1. Deploy malware keystroke logger
- 2. Deploy malware man in the middle
- 3. Recon/email persuasion
 - 1. "Whaling"
 - 2. Business email Compromise
 - 3. CEO attack
 - 1. NEW W2 attacks







Payment Fraud

Multi-Factor Authentication Solutions

- MFA is critical
- Silver bullet?
- Text msg?









CATO Defensive Measures

- Multi-layer authentication
- Multi-factor authentication
- Out of band authentication
- Positive pay
- ACH block and filter
- IP address filtering
- Dual control
- Activity monitoring





Credential Harvesting

Credential Harvesting

- Driven by movement to the cloud
- Malware

Social engineering





Payment Fraud

Mitigation Keys

- Train users regarding email phishing
- Maintain current patch levels
- Remove local administrators
- Maximize relationship with the bank
- Isolate the PC used for online banking
- Implement breach monitoring/ incident response
- Use MFA for all cloud apps





Current State of Affairs



The Cost Global cybercrime cost business up to: \$400 **BILLION** annually

Some companies theorize it will reach: \$2.1 **TRILLION** by 2019

"There are only two types of companies: Those that have been hacked and those that will be. Even that is merging into one category: those that have been hacked and will be again."

- Robert Mueller



Questions?

Mark Eich Principal

Information Security
mark.eich@claconnect.com

(612)397-3128



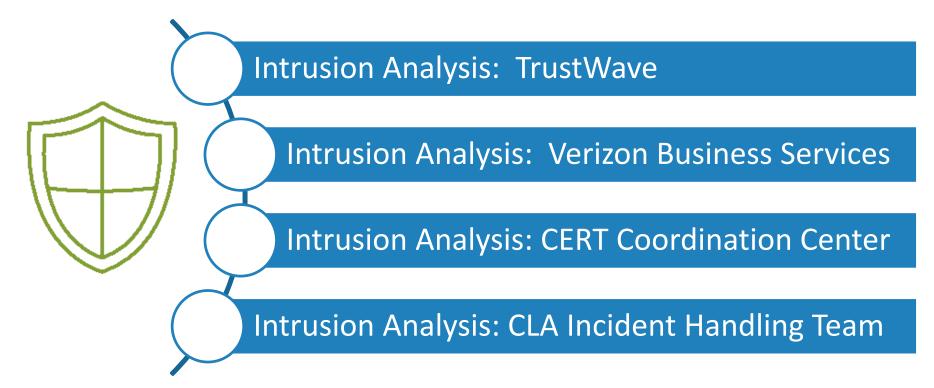






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96% of Attacks are Preventable!





Strategies



Our information security strategy should have the following objectives:

- Users who are more aware and savvy
- Networks that are resistant to malware
- Relationship with our financial institution is maximized



1. Strong Policies -

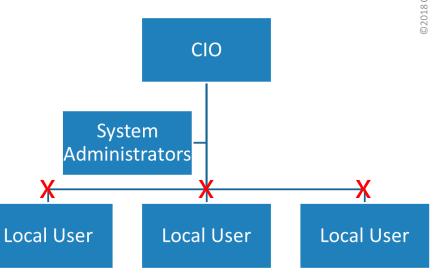
- Email use
- Website links
- Removable media
- Users vs Admin





2. Defined user access roles and permissions

- Principal of minimum access and least privilege
- Users should <u>NOT</u> have system administrator rights
 - "Local Admin" in Windows should be removed (if practical)





3. Hardened internal systems (end points)

- Hardening checklists
- Turn off unneeded services
- Change default password
- Use Strong Passwords
- Consider application whitelisting

4. Encryption strategy – data centered

- Email
- Laptops and desktops
- Thumb drives
- Email enabled cell phones
- Mobile media



5. Vulnerability management process

- Operating system patches
- Application patches
- Testing to validate effectiveness
 - "belt and suspenders"





6. Well defined perimeter security layers

- Network segments
- Email gateway/filter
- Firewall "Proxy" integration for traffic in AND out
- Intrusion Detection/Prevention for network traffic, Internet facing hosts, AND workstations (end points)

7. Centralized audit logging, analysis, and automated alerting capabilities

- Routing infrastructure
- Network authentication
- Servers
- Applications
- Know what "normal" looks like...



8. Defined incident response plan and procedures

- Be prepared
- Including data leakage prevention and monitoring
- Application whitelisting
- Forensic preparedness
- Insurance
- Practice...





9. Know/Use Online Banking Tools

- Multi-factor authentication
- Dual control/verification
- Out-of-band verification/call-back thresholds
- ACH positive pay
- ACH blocks and filters
- Review contracts relative to all these
- Monitor account activity daily
- Isolate the PC used for wires/ACH





10. Test Test Test

- "Belt and suspenders" approach
- Penetration testing
 - ♦ Internal and external
- Social engineering testing
 - ♦ Simulate spear phishing
- Application testing
 - ♦ Test the tools with your bank
 - ♦ Test internal processes

