

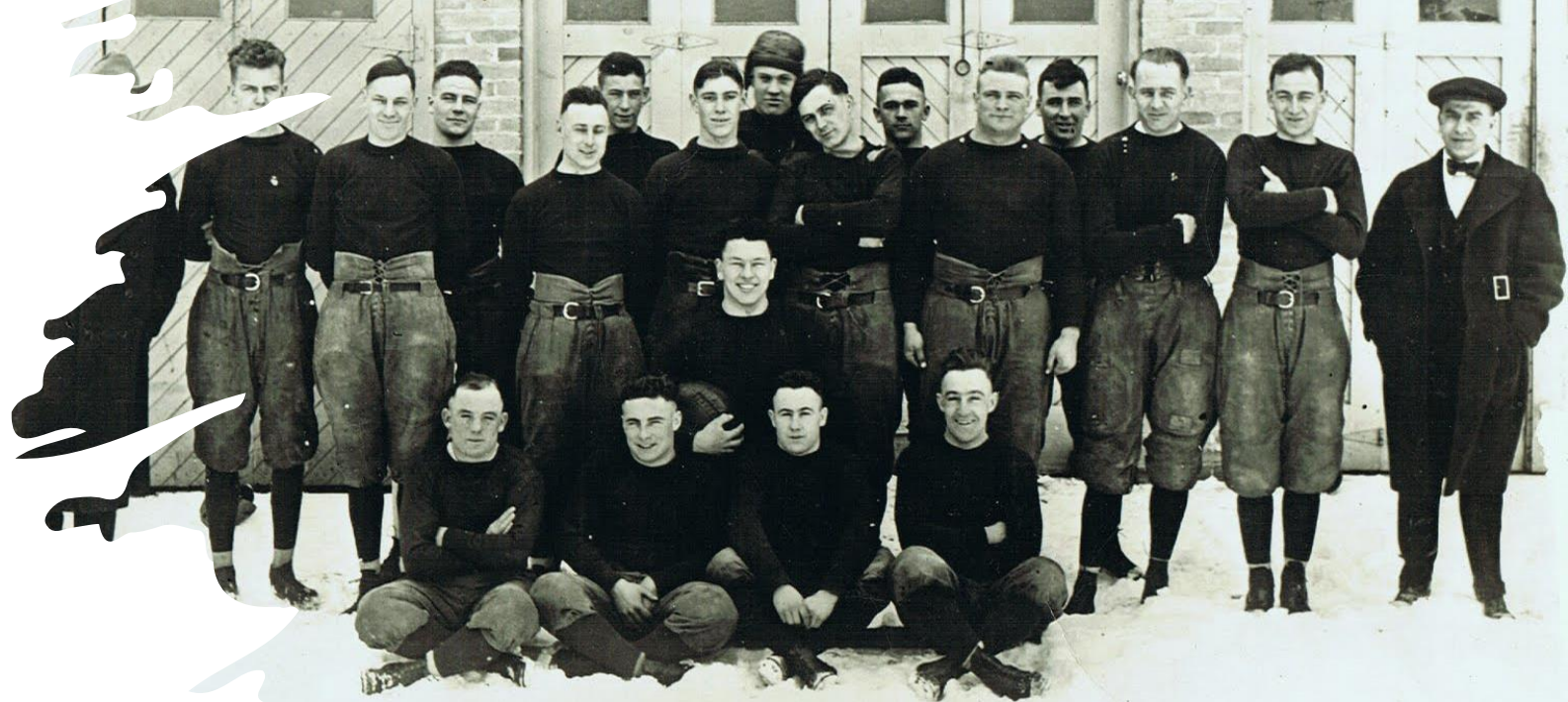


WELCOME TO TITLETOWN

**Collaborative Innovation &
Venture Creation**

**Craig Dickman,
Managing Director, TitledTownTech**

AN IMPROBABLE INTRODUCTION

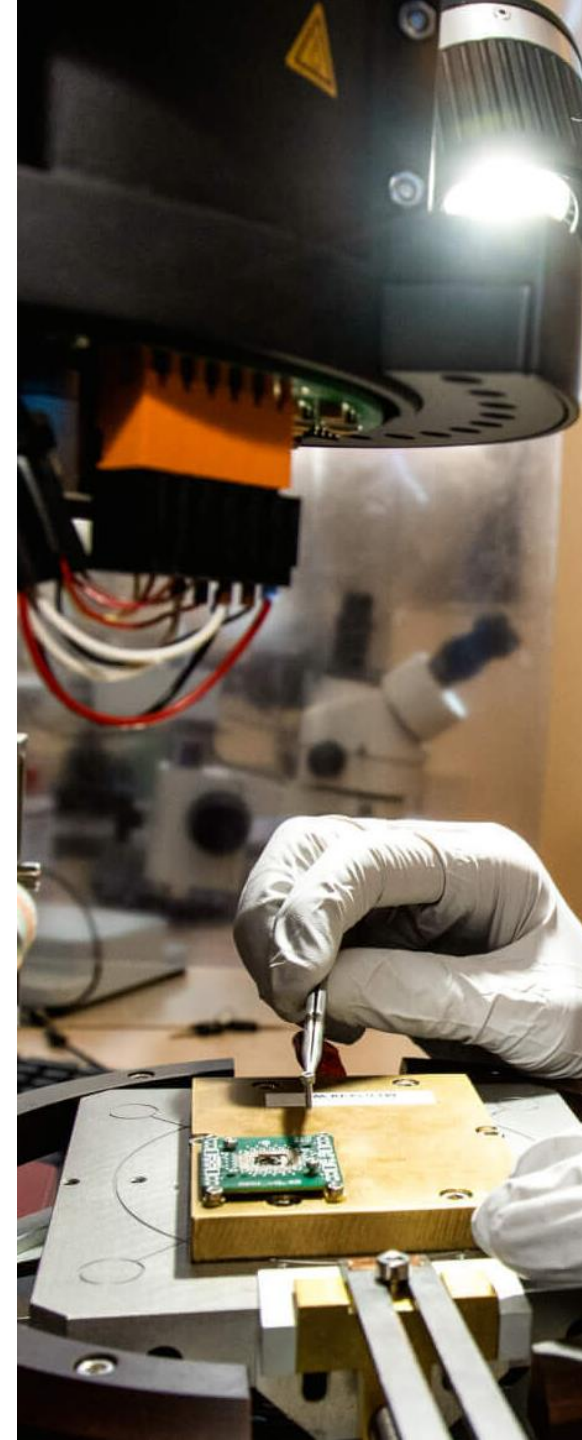
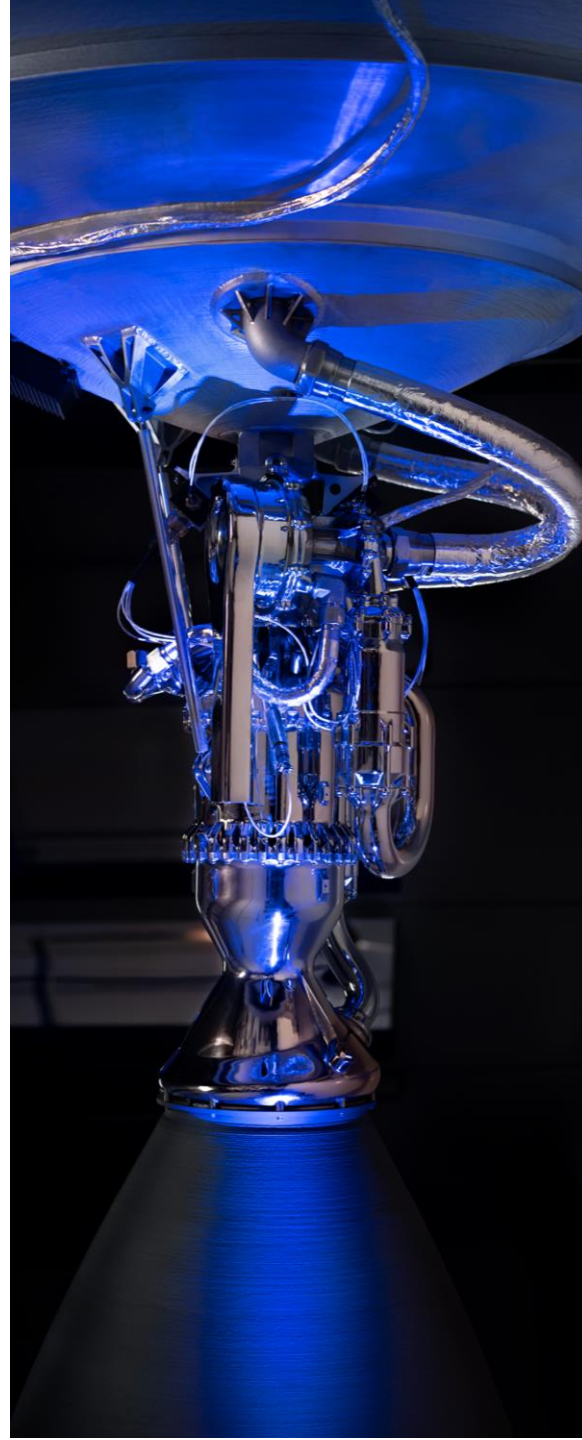
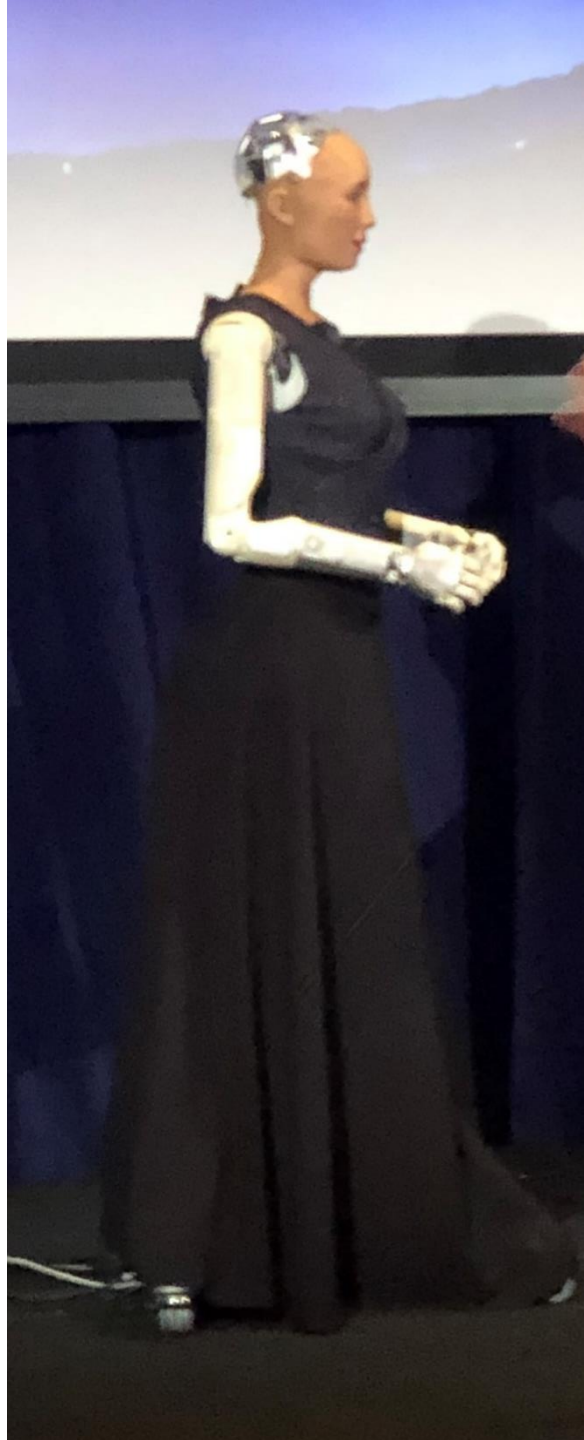


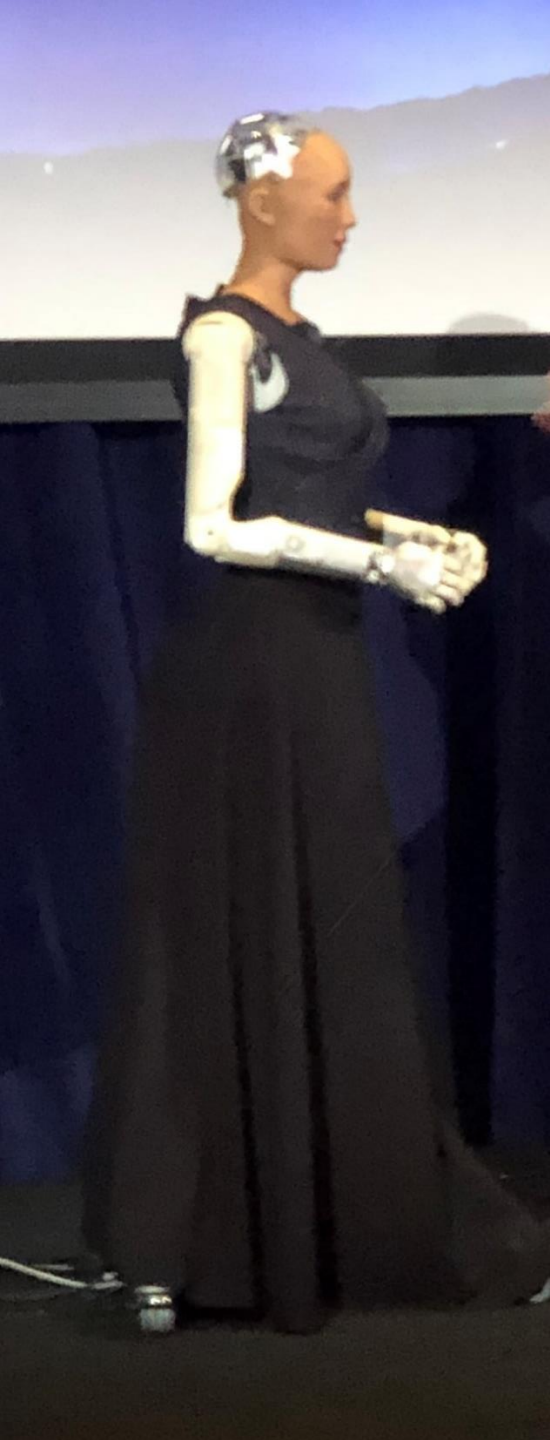
BACKGROUND PERSPECTIVE





**DISRUPTION IS ALL
AROUND US**

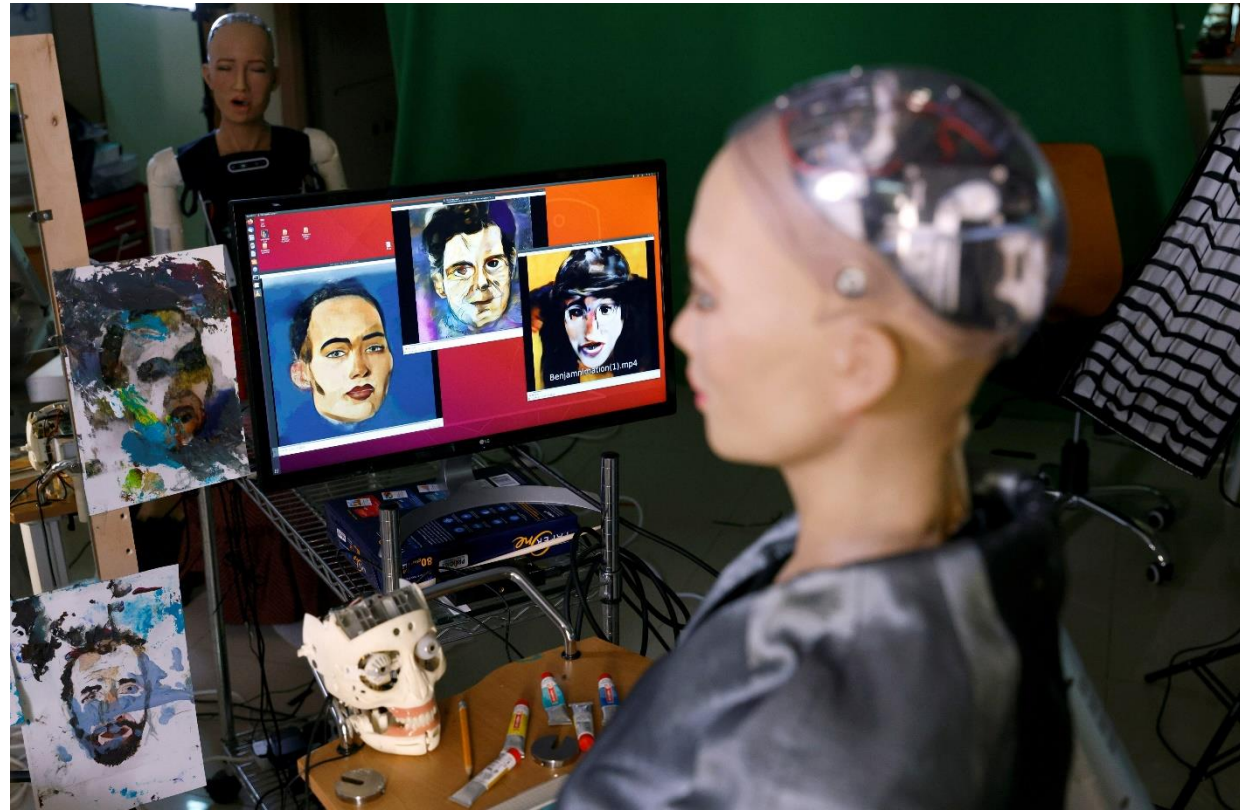




The New York Times

The Latest Artist Selling NFTs? It's a Robot.

An artwork that sold for nearly \$700,000 was the latest in the frenzied market for digital art — and possibly the first created in part by a non-human.





3D BIO PRINTING

Organ
Manufacturing





ROCKETS BUILT AND FLOWN IN DAYS INSTEAD OF YEARS

TO BUILD THE FUTURE OF HUMANITY IN SPACE

Relativity is building the first autonomous rocket factory and launch services for satellites.

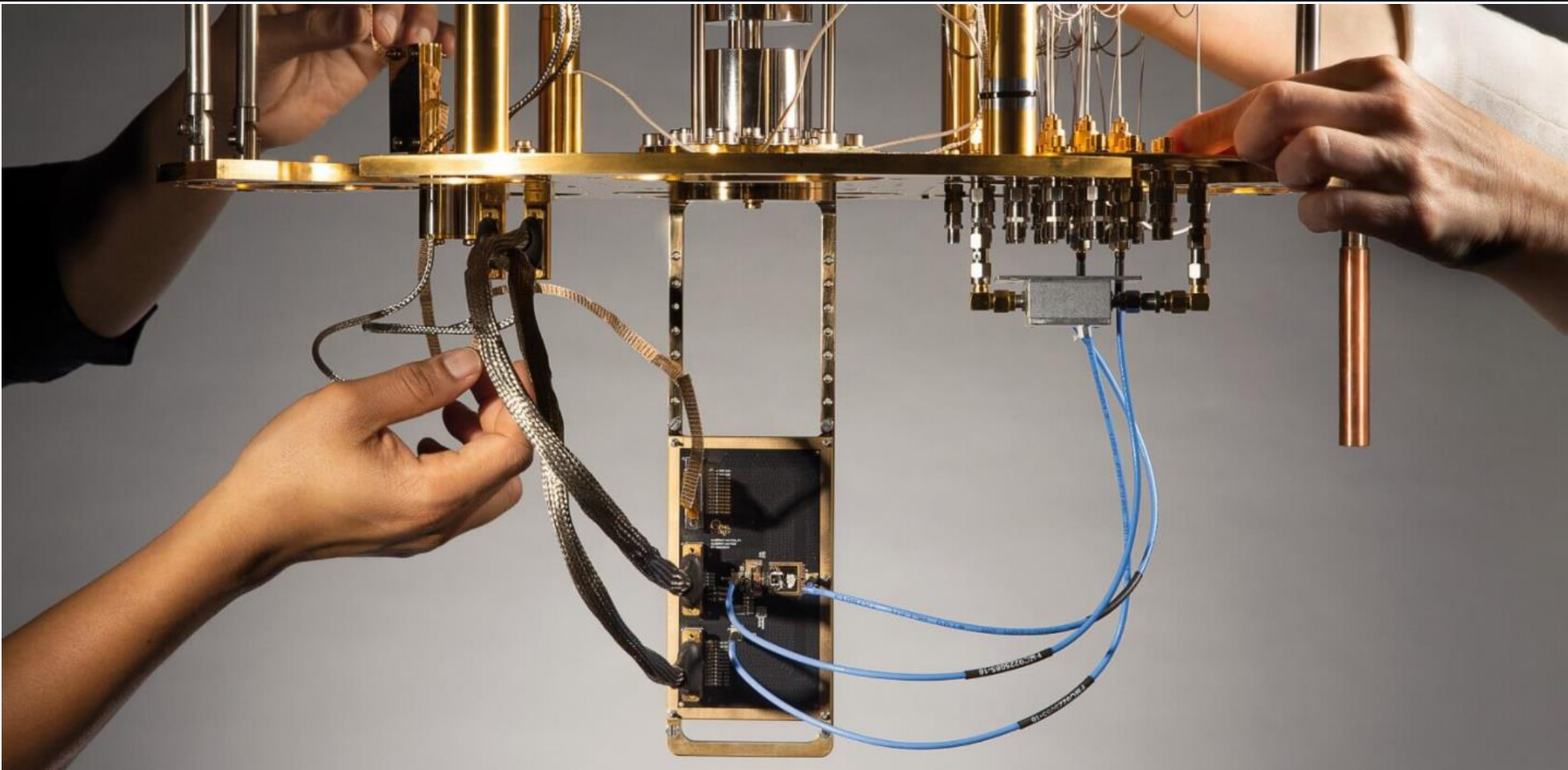
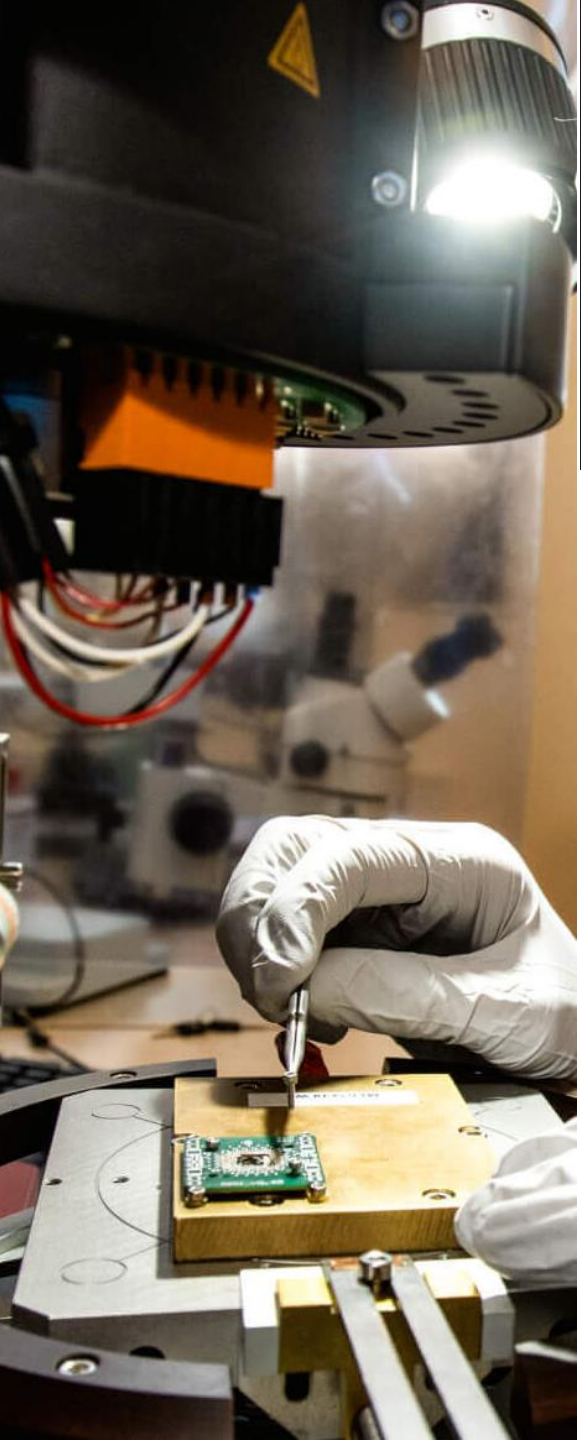
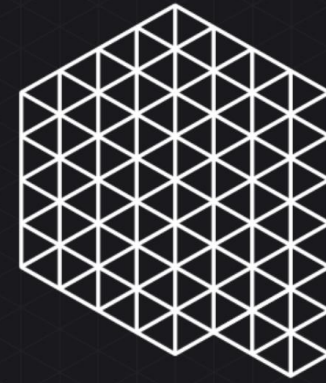
We are disrupting 60 years of aerospace.

- + Reliability: 100x Fewer Parts
- + Speed: 10x Faster Production Time
- + Flexibility: No Fixed Tooling and a Simple Supply Chain
- + Optimization: Compounding Iteration Quality and Time Improvements



Microsoft Quantum

Get to know the world's first full-stack, open cloud quantum computing ecosystem



Innovation Examples at TitledTownTech





Get the only test authorized by the FDA to aid
objective concussion diagnosis

[The Science](#)[Request Demo](#)



WE BELIEVE THAT FOOD SHOULD BE A SOURCE OF
FUEL, NOT FEAR.

Allergy Amulet:
the world's smallest &
fastest consumer food
allergen sensor.

[HOW IT WORKS](#)



Search for Seed

Choose your Traits



SeedLinked
supports data-driven decision making

 Every seed has a story



Synthet^{ai}c

We grow high-quality data that
unlocks impossible AI.

What if edge cases no longer existed? What if training data was no
longer a constraint?





**AN
INNOVATION
MINDSET**

A long-exposure photograph of a beach at night. The foreground is a dark, pebbly beach. In the middle ground, there is a concrete barrier and a line of trees. The background shows a dark sea under a dark sky. The image is overlaid with vibrant, multi-colored light trails (red, orange, yellow, green, blue) that sweep across the scene from left to right. A dark horizontal band is positioned across the middle of the image, containing white text.

The acceleration of acceleration.



Need-Based Innovation.

The image features a blue-toned background with a network of white lines and dots, resembling a digital or social network. In the foreground, the silhouettes of five business professionals are shown in profile, engaged in a collaborative meeting. One individual is pointing at a laptop screen. A semi-transparent blue horizontal band is positioned across the middle of the image, containing the text "Who... Not How." in white. The overall aesthetic is professional and tech-oriented.

Who... Not How.



Digital, Connected & Data Driven.

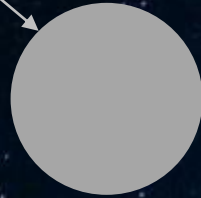
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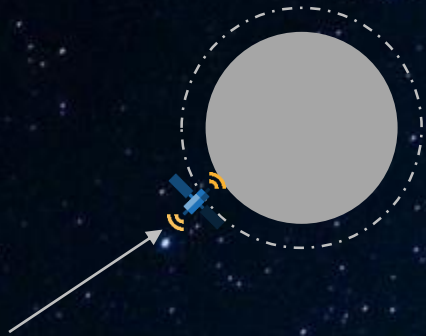
**AN INNOVATION
FRAMEWORK &
PROCESS
 $\frac{3}{4}$ TIME**

The StageThree Innovation Framework for TittleTownTech / Enterprise Collaboration.

The Organization



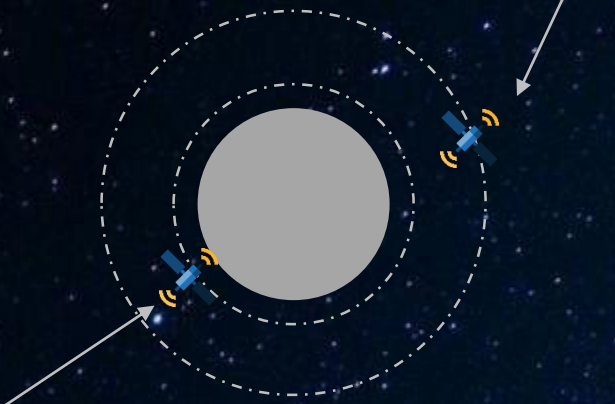
The StageThree Innovation Framework



Stage One Innovation:
PROTECT THE BUSINESS MODEL

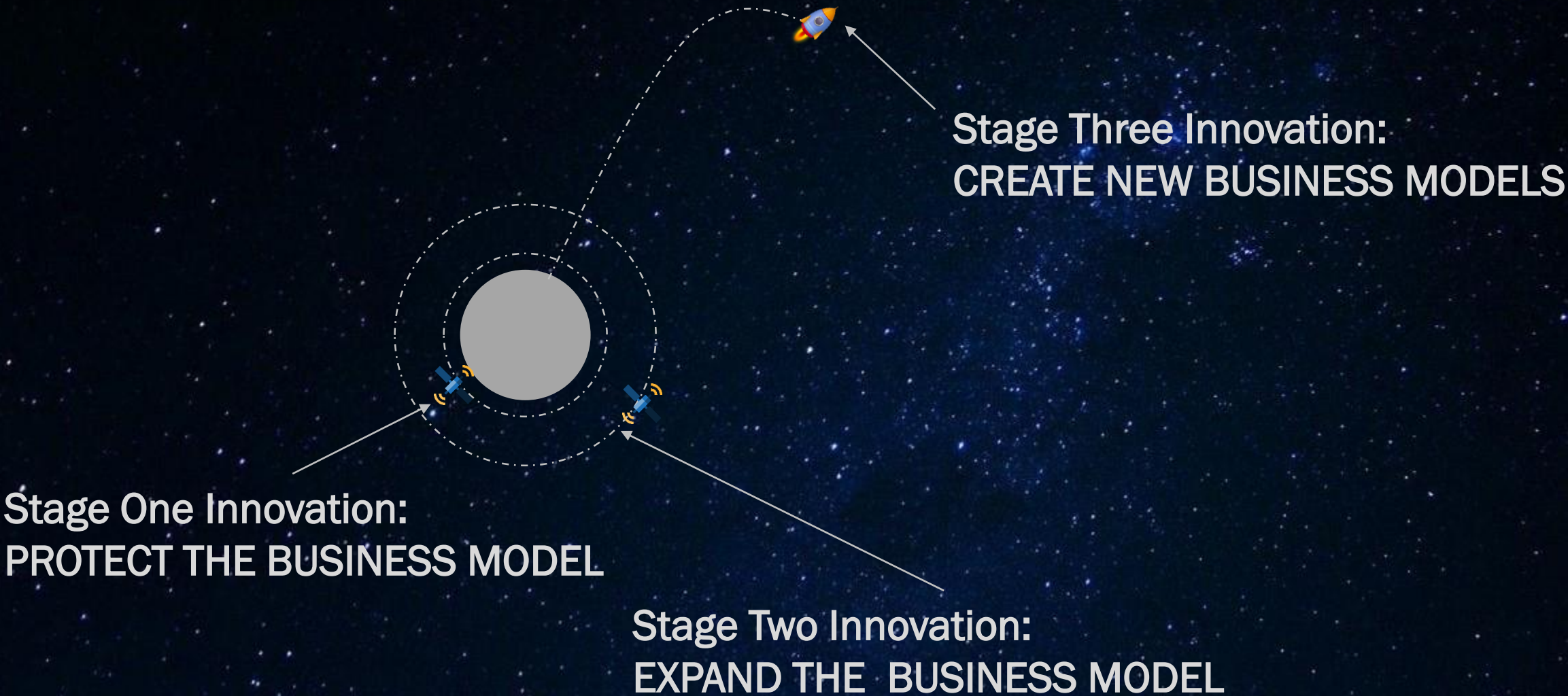
The StageThree Innovation Framework

Stage Two Innovation:
EXPAND THE BUSINESS MODEL



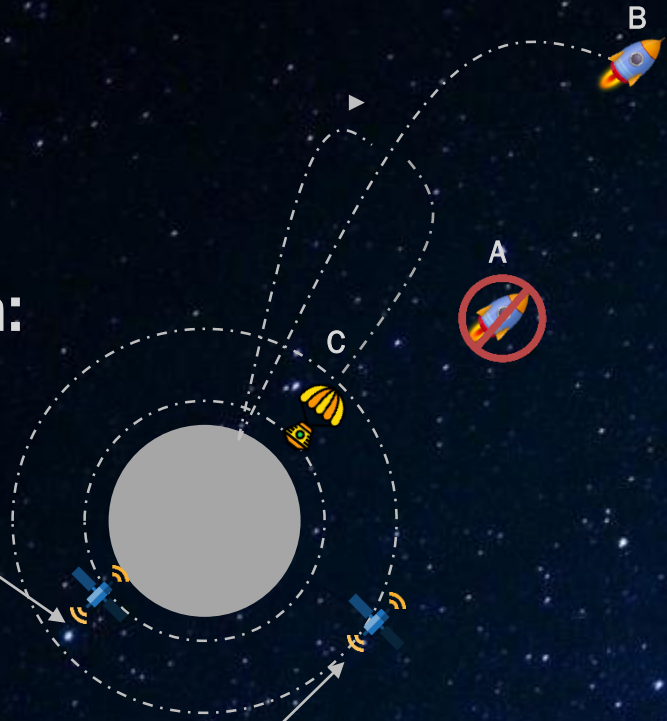
Stage One Innovation:
PROTECT THE BUSINESS MODEL

The StageThree Innovation Framework



The StageThree Innovation Framework

Stage One Innovation:
PROTECT THE
BUSINESS MODEL



Stage Two Innovation:
EXPAND THE BUSINESS MODEL

Stage Three Innovation:
CREATE NEW BUSINESS MODELS

- A. Abort the Initiative
- B. Launch a New Venture
- C. Re-enter The Enterprise

Challenges Become Solutions

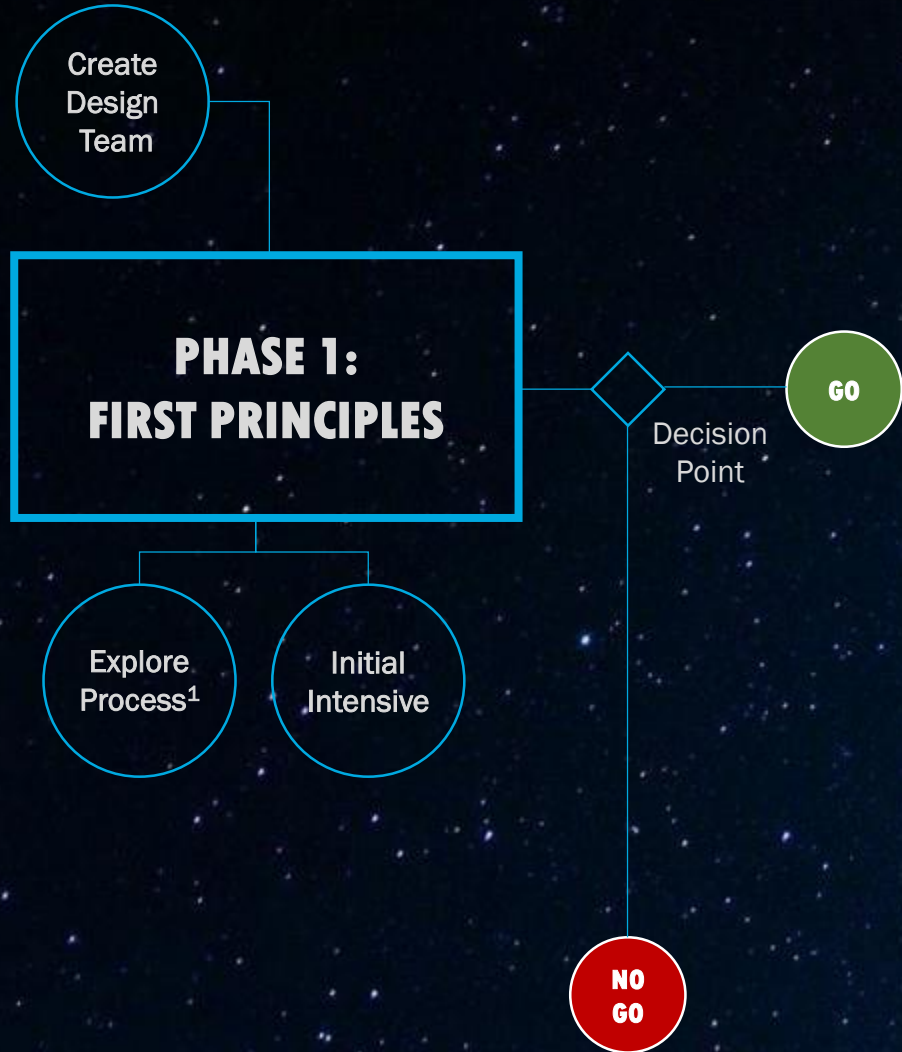
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Solutions Become Ventures

Venture Creation Working Process

**PHASE 1:
FIRST PRINCIPLES**

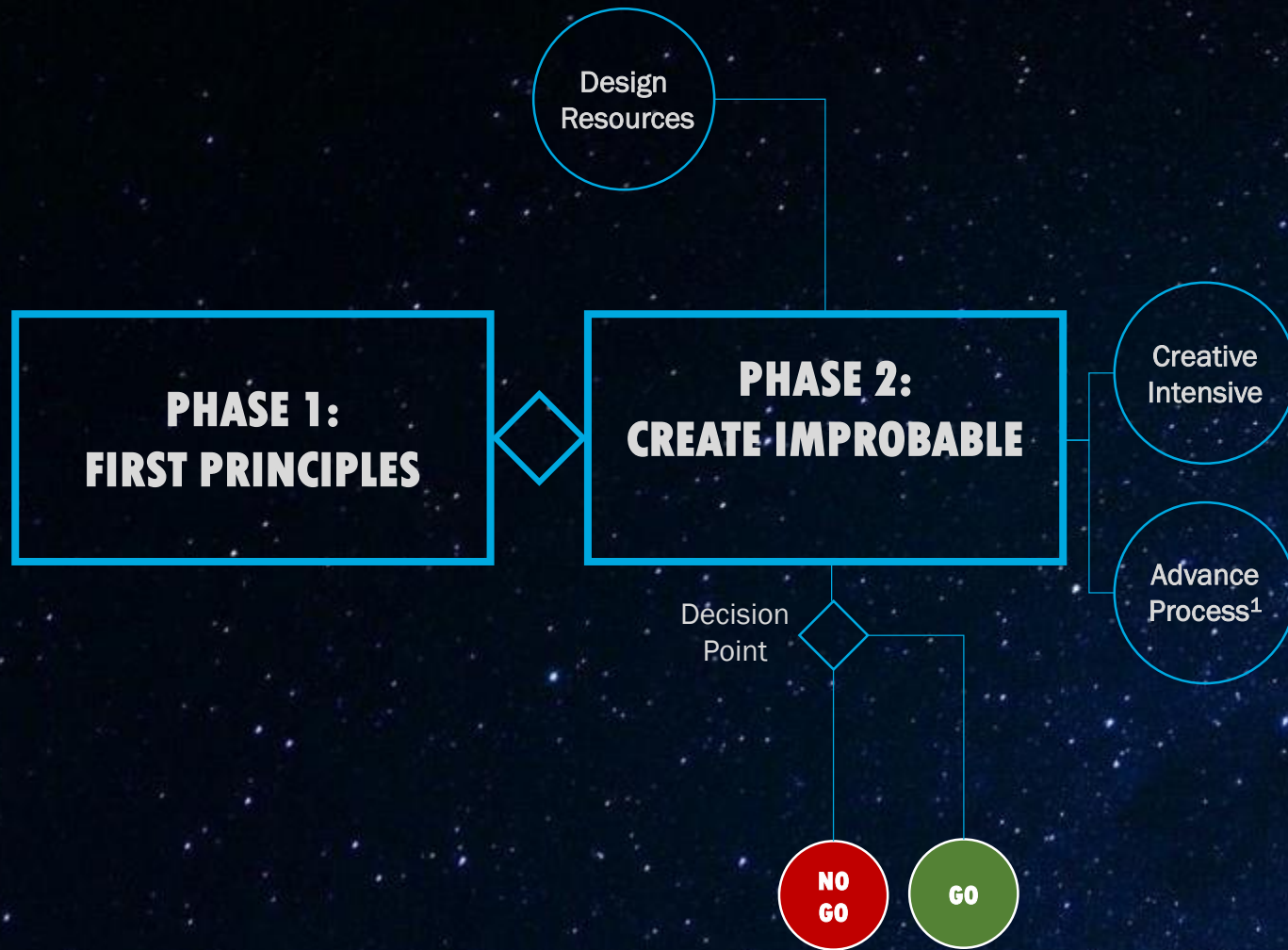
Venture Creation Working Process



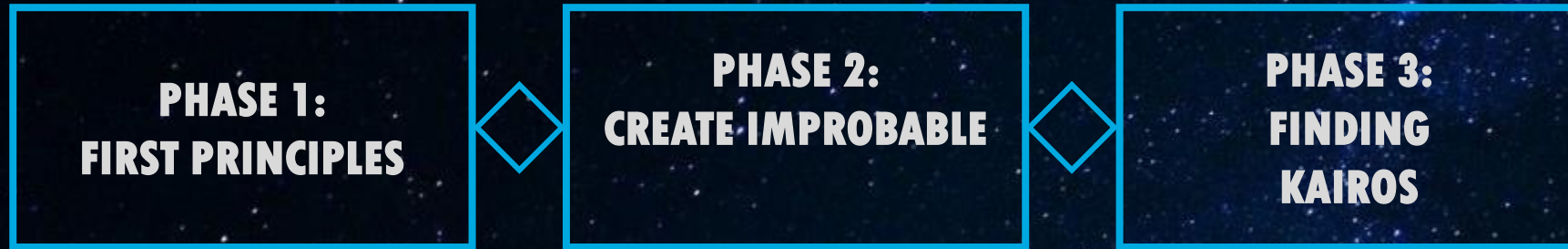
Venture Creation Working Process



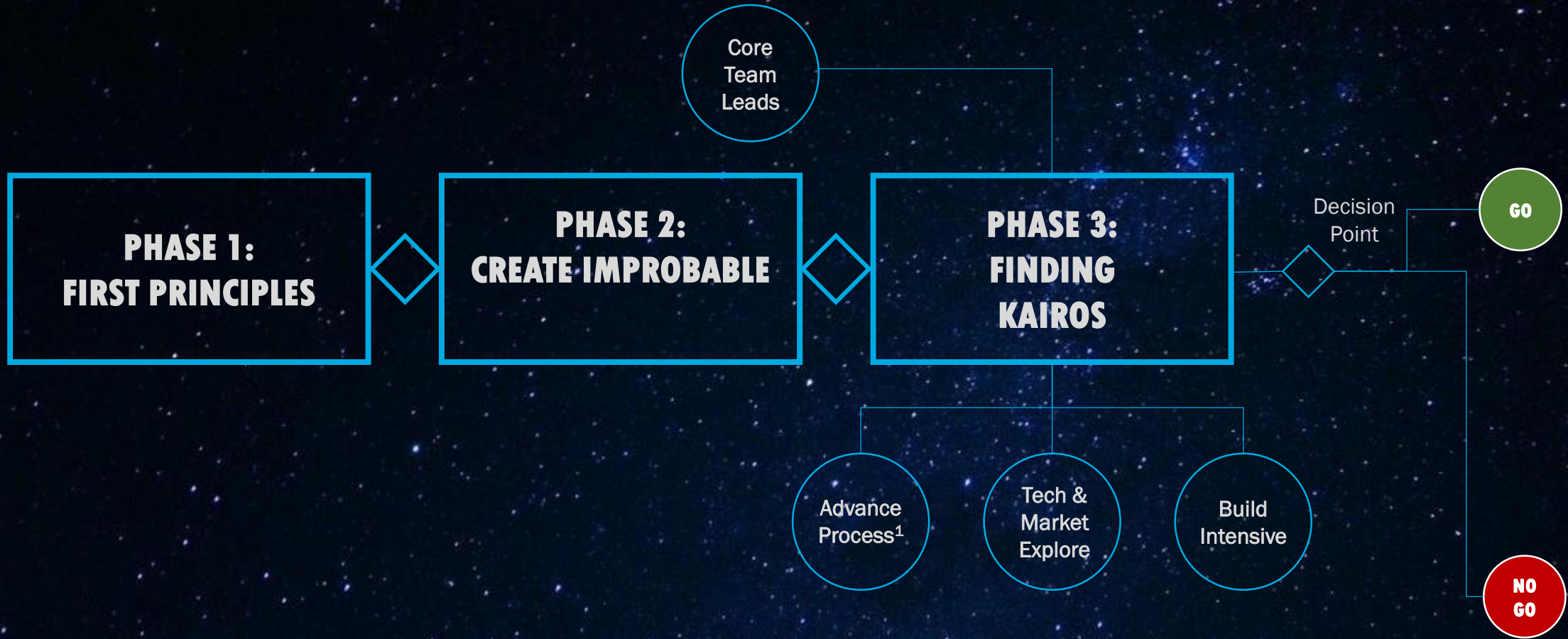
Venture Creation Working Process



Venture Creation Working Process



Venture Creation Working Process



Venture Creation Working Process



Venture Creation Working Process



**Dream Big.
Innovate Together.
Create Value.**

**Craig Dickman
Managing Director
TitletownTech
1025 Lombardi Avenue
Green Bay, WI 54304**