



## January/February 2021 Membership Update

Happy New Year! As we move into 2021, we'd appreciate your continued help with recruiting new members. Our next Chapter Choice Promotion will run from Monday, February 12<sup>th</sup>, through Friday, February 26<sup>th</sup>. Executive membership fees for new members will be discounted from \$399 to \$299. Please contact your colleagues now and invite them to any/all three of our February chapter events. There is no guest fee for any of our chapter events this fiscal year. When you make contact with a prospective member, and they confirm their interest, please email or call me to help with the process. This will help ensure they join during the Chapter Choice Promotion and receive the reduced rate of \$299 for their first year of membership.

We'd also like to thank the members, strategic partners and guests that continue to complete our event surveys. Participation rates continue to decline with the increased number of monthly events (from one to three). Please complete these brief surveys as they are helpful in determining the quality of our speakers and program offerings. Your comments also help us understand if changes can be made to improve future events. While we cannot incorporate all requests, your feedback is important to us and is taken very seriously.

Despite the challenges we've faced over the past year, the FEI Executive Committee, Board of Directors, Strategic Partners and I are committed to providing you with high quality speakers, virtual and in-person event offerings, networking opportunities and CPE credits as we continue to adapt to the COVID Pandemic in 2021 and beyond. We are especially grateful for your continued membership and patience this fiscal year; it has been quite an unusual one!



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### MEMBERSHIP RECRUITERS FOR THE 2020-2021 FISCAL YEAR

**GOLD RECRUITERS**  
*3+ Members*

**SILVER RECRUITERS**  
*2 Members*

**BRONZE RECRUITERS**  
*1 Member*

Gary Christens  
Josh Guay  
Melanie Miller

Craig Donaldson  
Paul Landwehr  
Jim Rubright

### MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	239	2019	253
2020	240 (Goal)		

**Members as of January 27, 2021: 230**  
Due to terminations and transfers, our goal is to add **40 new members** this fiscal year ending **June 30, 2021**.