



May/June 2016 Newsletter Update

Following are highlights from the Women’s Leadership Coaching Webinar: Attracting the Attention of Influential Sponsors, which was held on April 26, 2016 and hosted by:

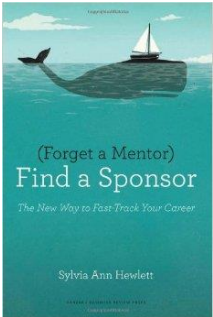


This webinar was presented by Jo Miller, CEO, Women’s Leadership Coaching, Inc. and covered the difference between a mentor and a sponsor as noted below:

Mentors	Sponsors
<ul style="list-style-type: none"> • Give perspective, talk with you and help improves your skills. • Share stories, situations, self-awareness and skill building. 	<ul style="list-style-type: none"> • Help with opportunities, talk about you and help you move up. • Goes beyond giving feedback, advice and uses influence with senior executives to advocate to help move your career forward.

Steps to Attracting the Attention of Influential Sponsors

1. Share your career goals with your leaders
2. Have clear career goals
3. Make your value visible
4. Raise your hand for exposure opportunities to work with or for potential sponsors
5. Network beyond your direct management chain
6. Observe the protocols. How does sponsorship work in your organizations culture?
7. Know who the good sponsors are
8. Perform



Recommended Reading
Forget a Mentor, Find a Sponsor
 Author: Sylvia Ann Hewlett

Who’s pulling for you? Who’s got your back? Who’s putting your hat in the ring? Odds are this person is not a mentor but a *sponsor*. Mentors can build your self-esteem and provide a sounding board—but they’re not your ticket to the top.

[Click here](#) to read the complete summary and reviews on Amazon where you can also purchase this book.

Calendar of Upcoming Diversity Events

- Tuesday, June 21, 2016** | Transitioning from Tactician to Strategist
Women's Leadership Coaching Webinar
AON | 111 N Washington Street | Suite 300 | Green Bay, WI 54301
Do you spend the majority of your time at work as a task-oriented tactician or do you think and operate strategically, like leaders do? In this session, learn how to shift your focus from being tactical or reactive to operating with a more strategic mindset. [Click here](#) to register!

Guest Speakers: Dona Munsch, Vice President, M&A, AltaVault, NetApp, Inc. and one other, to be announced.
- Tuesday, August 30, 2016** | **The Power of Diverse Teams**
Women's Leadership Coaching Webinar
Wipfli | 469 Security Blvd. | Green Bay, WI 54313
Research has shown that large, diverse teams achieve greater productivity, reach, and innovation. They also face challenges with communication and the sharing of knowledge and resources. Discover the impact of team diversity, factors that affect your team's productivity, and a model for enhancing your team's overall effectiveness. [Click here](#) to register!

Guest Speaker: Ann Quiroz Gates, Ph.D., Chair Department of Computer Science, the University of Texas at El Paso.
- Monday, September 12, 2016** | **Power of Positivity, Featuring Michelle Gielan**
2016 Fusion Event
Fox Cities Performing Arts Center | 400 West College Avenue | Appleton, WI 54911
Michelle Gielan, national CBS News anchor turned positive psychology researcher, is the bestselling author of Broadcasting Happiness.

Michelle is the Founder of the Institute for Applied Positive Research and is partnered with Arianna Huffington to study how transformative stories fuel success. She is an Executive Producer of "The Happiness Advantage" Special on PBS and a featured professor in Oprah's Happiness course. [Click here](#) to register for this event!
- Tuesday, October 18, 2016** | Questions That Leaders Ask Themselves and Others
Women's Leadership Coaching Webinar
Schenck | 200 East Washington Street | Appleton, WI 54912
The best leaders do more than give direction. They ask great questions—thought-provoking questions that inspire themselves and others to think creatively, get engaged, be accountable, and take action.
[Click here](#) to register!

Guest Speaker: Jo Miller, CEO, Women's Leadership Coaching, Inc.

What is the FEI Diversity Group?

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

Diversity Group events are open to the following individuals:

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our Strategic Partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared towards women, men are welcome to attend and participate.



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