



July/August 2016 Newsletter Update

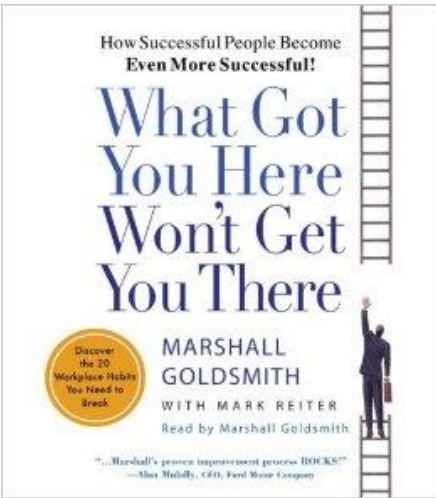
Following are highlights from the Women’s Leadership Coaching Webinar: Transitioning from Tactician to Strategist. The guest speaker was Dona Munsch, Vice President, M&A, Alta Vault, Net App Inc. and the webinar was held on June 21, 2016 in Green Bay and was hosted by:



I am excited to share it was our first event that several gentlemen participated in the webinar. A few highlights to share from the webinar:

- Strategist is selling a long term plan, guiding others, and challenging the norm.
- Understanding cross functional views and establishing relationships.
- Evaluate how your calendar is spent as the expert center, traffic cop, one on one meetings, versus status meetings. Restructure your day to continue to drive the strategies established versus just updates. Continue to enable others on your team to reach out, don’t get trapped in the middle of too many discussions.
- Off load tactical responsibilities making time for strategic activities.

Recommended Reading



What Got You Here Won't Get You There: How Successful People Become Even More Successful!

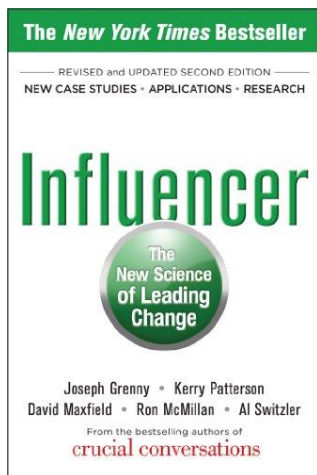
Author: Marshall Goldsmith with Mark Reiter

America’s most sought-after executive coach shows how to climb the last few rungs of the ladder.

The corporate world is filled with executives, men and women who have worked hard for years to reach the upper levels of management. They’re intelligent, skilled, and even charismatic. But only a handful of them will ever reach the pinnacle -- and as executive coach Marshall Goldsmith shows in this book, subtle nuances make all the difference.

[Click here](#) to read the complete summary and reviews on Amazon where you can also purchase this book.

Recommended Reading (Continued)



Influencer: The New Science of Leading Change
Authors: Joseph Grenny, Kerry Patterson, David Maxfield & Al Switzler

CHANGE YOUR COMPANY. CHANGE THE LIVES OF OTHERS. CHANGE THE WORLD. An INFLUENCER leads change. An INFLUENCER replaces bad behaviors with powerful new skills. An INFLUENCER makes things happen. This is what it takes to be an INFLUENCER.

From the bestselling authors who taught the world how to have *Crucial Conversations* comes the new edition of *Influencer*, a thought-provoking book that combines the remarkable insights of behavioral scientists and business leaders with the astonishing stories of high-powered influencers from all walks of life. You'll be taught each and every step of the influence process--including robust strategies for making change inevitable in your personal life, your business, and your world.

[Click here](#) for a more detailed summary, reviews, pricing and how to purchase this book.

Calendar of Upcoming Diversity Events

1. **Tuesday, August 30, 2016 | The Power of Diverse Teams
Women's Leadership Coaching Webinar**
Wipfli | 469 Security Blvd. | Green Bay, WI 54313

Research has shown that large, diverse teams achieve greater productivity, reach, and innovation. They also face challenges with communication and the sharing of knowledge and resources. Discover the impact of team diversity, factors that affect your team's productivity, and a model for enhancing your team's overall effectiveness. [Click here](#) to register!

Guest Speaker: Ann Quiroz Gates, Ph.D., Chair Department of Computer Science, the University of Texas at El Paso.

2. **Monday, September 12, 2016 | Power of Positivity, Featuring Michelle Gielan
2016 Fusion Event**
Fox Cities Performing Arts Center | 400 West College Avenue | Appleton, WI 54911

Michelle Gielan, national CBS News anchor turned positive psychology researcher, is the bestselling author of *Broadcasting Happiness*.

Michelle is the Founder of the Institute for Applied Positive Research and is partnered with Arianna Huffington to study how transformative stories fuel success. She is an Executive Producer of "The Happiness Advantage" Special on PBS and a featured professor in Oprah's Happiness course. [Click here](#) to register for this event!

What is the FEI Diversity Group?

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

Diversity Group events are open to the following individuals:

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our Strategic Partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared towards women, men are welcome to attend and participate.



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