



November/December 2015 Newsletter Special Feature What is FEIconnect?

In a nutshell, FEIconnect is an online network exclusively for members of FEI and their staff. FEI members can use the site to build relationships and network with others who share their interests, specialties or questions.

With FEIconnect, you can:

- Interact and collaborate with others FEI members
- Build a network of your peers
- Seek answers to pressing challenges
- Share experiences and information
- Stay current with targeted news and information

FEIconnect includes intuitive tools for you to:

- Search for relevant discussion content/threads
- Locate colleagues to add to your network
- Participate in multiple communities
- Forward resources to your peers
- Better engage with your association

FEIconnect features include:

- Profiles
- Discussions & communities
- People including contacts & peers
- Directory
- Inbox
- Industry events
- Announcements & news

A real life example I'd like to share from my experience using FEIconnect is as follows:

At Foth we have been working with non-employee board members for over 20 years. One of our board members recently asked the question of whether the fees we paid these board members was competitive with the market. The easiest way to get this answer was to post a question on FEI Connect. Within a week, I had over 10 answers to my question. I shared the responses with the people who provided me the information. What could have taken months or considerable fees was answered using FEI Connect in a week at zero cost.

Consider becoming part of the FEI Connect network. Be sure to not only read other people's answers, but feel free to contribute your own. If you have any difficulties or questions with FEIconnect, please contact Doug Hoekstra, Marketing and Communications Manager, via email: dhoekstra@financialexecutives.org or phone: 973.765.1069. You may also view the FEIconnect Help/FAQ Page by [clicking here](#).

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