



FEEDING[®] **AMERICA**

Eastern Wisconsin

Together  we can
SO **ve**
hunger.

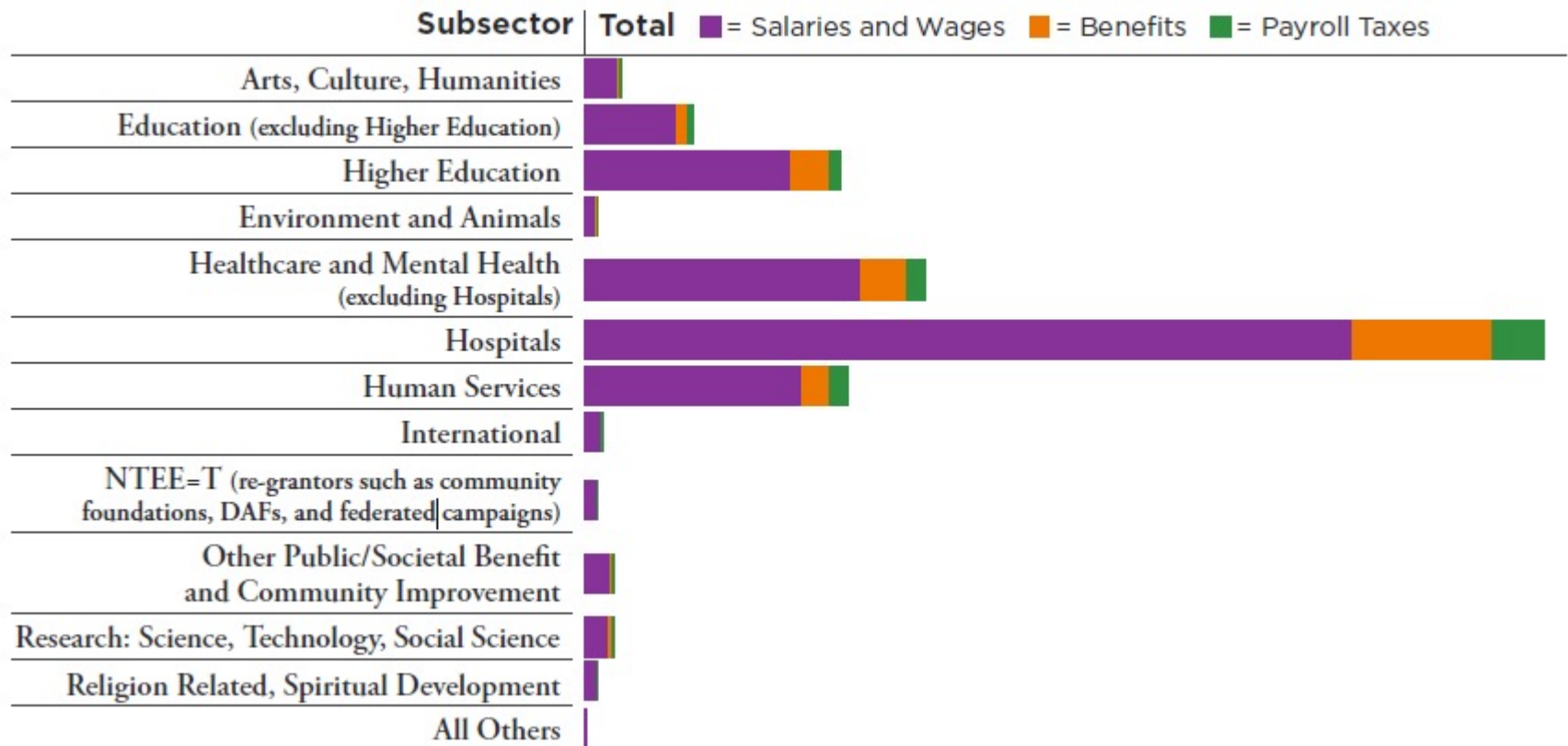
Mission: To Solve Hunger



The Leading Local Hunger-Relief Organization



Annual Compensation Reported on Form 990 by 501(c)(3) Nonprofits: Total Wages, Benefits, and Payroll Taxes Equal More Than \$826 Billion



SOURCE: IRS Business Master Files, Revenue Transaction Files, and electronic (e-File) Form 990 returns processed for fiscal years ending circa 2016 (released June 2018), by DataLake Nonprofit Research (datalake.net). For a full description of the data, see www.NonprofitImpactMatters.org.

Revenue Sources for Charitable Nonprofits



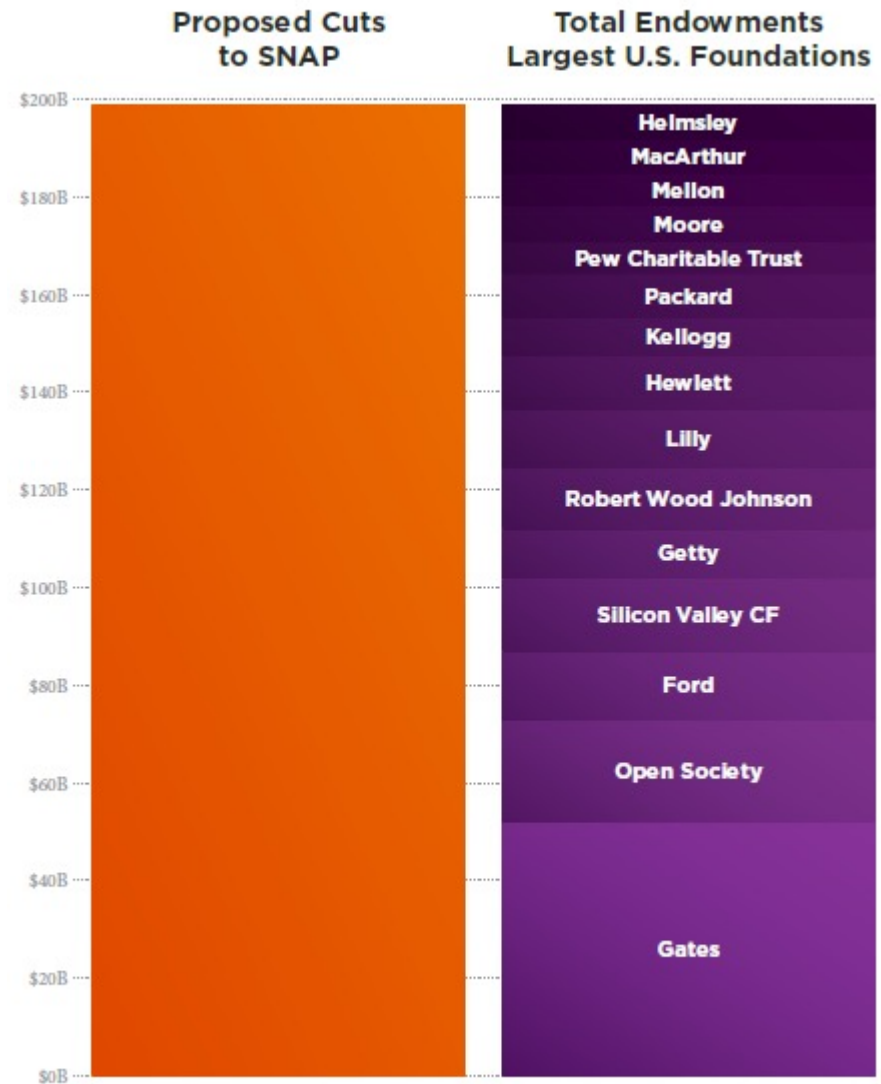
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Challenges Nonprofits Face

- Many nonprofits strain to meet increasing public needs.
- Policy proposals at all levels of the government threaten the work of all nonprofits.
- Worrisome trends have been developing regarding charitable giving.
- There is continued lack of diversity, equity, and inclusion.



Foundations Cannot Replace Government Cuts



Source: Publicly available audited financial statements for fiscal year 2017, where available; fiscal year 2017 990s where financial statements were unavailable; estimated size of endowment based on earlier years otherwise.



The Leading Local Hunger-Relief Organization



Mission: To Solve Hunger



We Believe:

- Together we can solve hunger.
- Access to nutritious food is a right for all.
- All people deserve to be treated with dignity and compassion.
- Collaboration with partners throughout our community leads to innovative solutions.
- Our people are our most valuable asset.
- In fiscal responsibility, transparency, and accountability.



Celebrating 40 Years of Hunger Relief

- Helping our neighbors in need since 1982
- Started with a first donation of 600 pounds of apples and now distributing more than 53 million pounds of food in a year
- Helping those who face hunger move forward



The Flow of Food



Food is Donated

Food is donated to feed neighbors in need through farmers, retailers, manufacturers, food drives (virtual and in-person), and federal programs.

1



Food is Sorted and Packed with Purpose

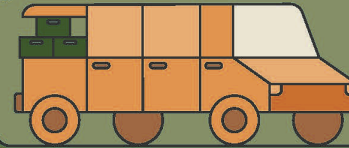
Within a safe environment and while upholding social distancing, a reduced number of staff and volunteers check food for quality, then safely store and prepare it for our member pantries. Volunteers also serve on the frontlines at our mobile pantries and pack food for programs like the Tribal Elder Food Box program.

4

Contact-Free Pickup or Convenient Delivery

To keep our network partners and staff safe, food orders are brought out to our members when they arrive in our parking lot for pickup. We also deliver to pantries or drop sites for added convenience. This is especially helpful for pantries that are low on volunteers or lack resources like refrigerated vehicles.

5



Together, We Feed More Families

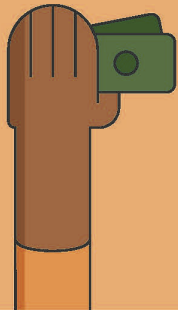
It takes the effort of a community to keep up with the greater need this pandemic has created. We are grateful to our network partners, and we are grateful to work with donors and volunteers who care so much about their neighbors in need.

8

2

Funds are Donated

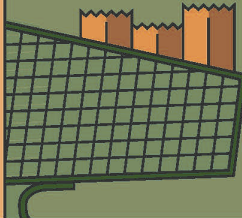
The community's kindness and generosity are always paramount in our ability to keep up with the need before, during, and after a crisis. Donations used to purchase food are the most effective way to keep up with the need while providing the dignity of choice for pantry guests.



3

Food Purchases Fill Gaps and Ensure a Healthier Selection

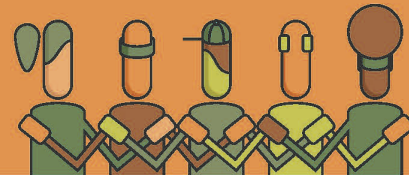
The food we purchase fills gaps in our inventory because some foods are not donated as often as others. Since the pandemic, our strategy for purchasing food continues to grow and evolve. Our nutrition policy drives purchasing toward healthier products. All of this ensures we have enough high-quality, healthy foods available to our pantry partners to meet the increased need.



6

We Serve Along with Our Partners at the Front Lines

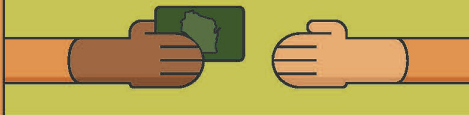
In addition to the roughly 400 hunger-relief programs and pantries we support, we continued to partner with the USDA, local farmers, and food distributors to offer drive-through mobile pantries to meet the increased need. We've also stepped in to help partners serve their communities when they had to shut down due to a staff member testing positive for the Coronavirus.



7

Providing More than Food

We are proud to provide FoodShare Outreach as a tool to end hunger. FoodShare is Wisconsin's version of the national Supplemental Nutrition Assistance Program (SNAP), a program formerly known as food stamps. This program provides our friends and neighbors with the funds they need to purchase food to maintain a healthy life. In fact, one FoodShare application can provide 589 meals! We have a whole team of FoodShare Outreach Specialists that visit libraries, pantries, and local organizations to connect clients to FoodShare and other services.



Our Impact

FY 2021

Our Impact

More than
half a million
people served

73%↑

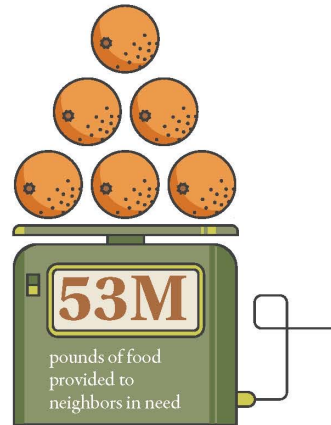
increase in food
delivered compared to
last fiscal year

400

partner pantries,
programs and meal sites

529.24%

increase in food purchased to
ensure supply is ready and reliable

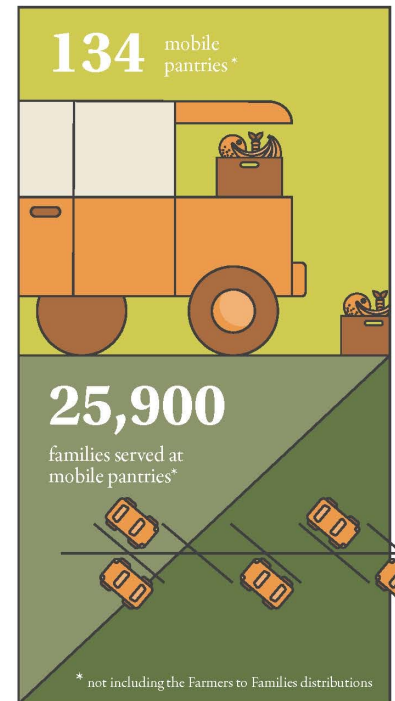


114,000+

pounds of produce provided
by local farmers through our
Farm Link program

29.87%

increase in fresh produce, dairy
and meat donated to Feeding
America Eastern Wisconsin



Top four categories of food distribution

1

Mixed and
Assorted
A mix of fresh
produce, dairy,
and meat

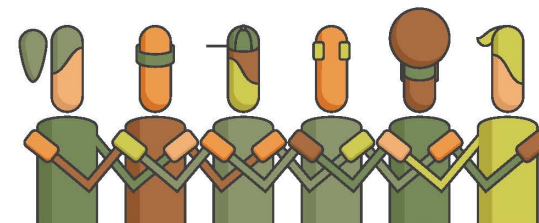
2

Meat/Fish/
Poultry

3

Produce

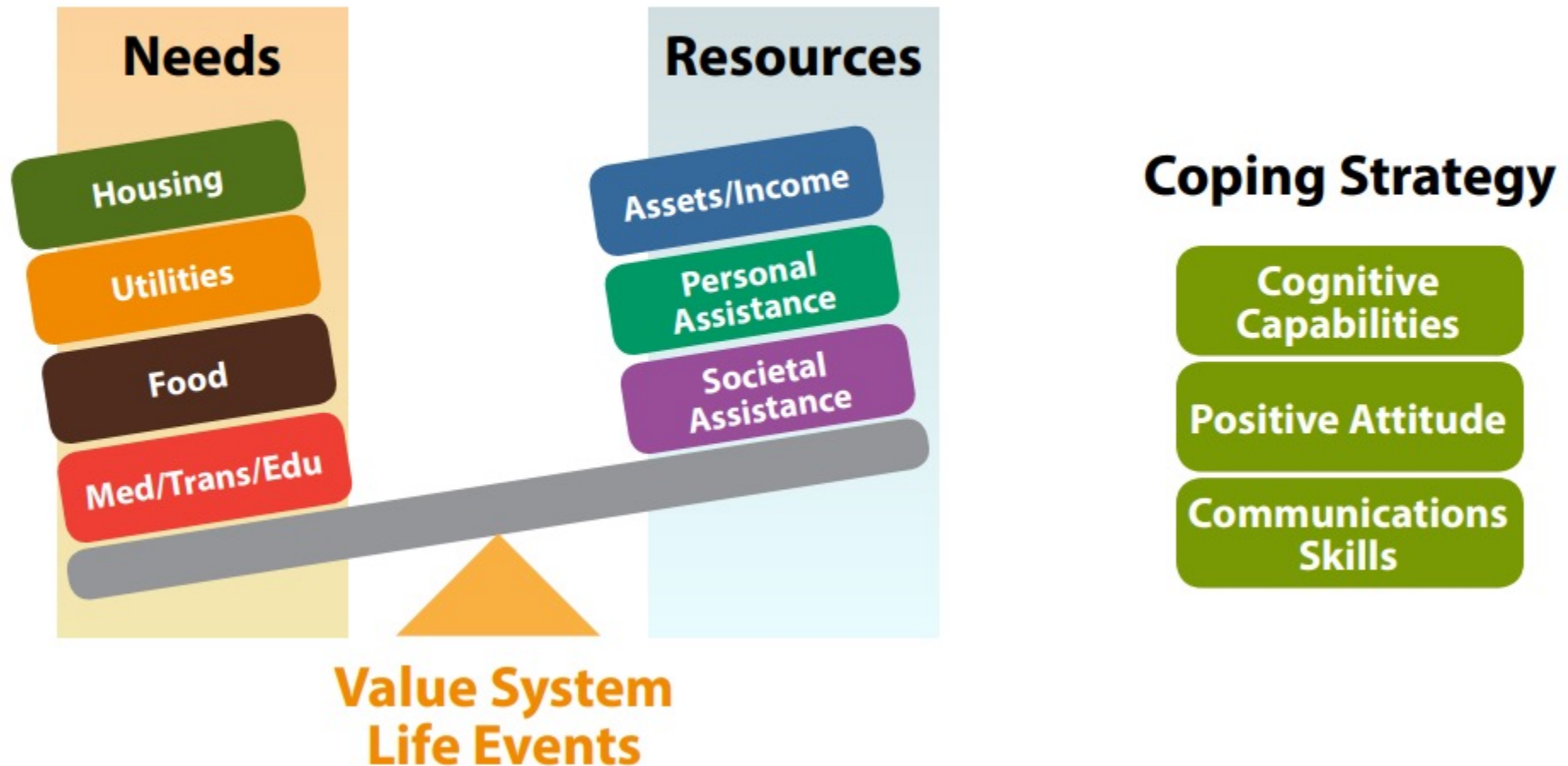
4
Dairy



35,000

volunteer hours

The Root Causes of Food Insecurity





**Higher
Education**



Employment



**Financial
Literacy**



Housing



Healthcare

Get Involved



Give Funds

- Every dollar donated helps provide four nutritious meals
- Our highly efficient sourcing and distribution model stretches your gift to feed more people in the community!



Give Time

- Individuals and groups can donate their time
- Help with a variety of projects, including sorting and distributing food, as well as helping with events and administrative support.



Give Voice

- Use your voice and platforms to help our award-winning advocacy department educate friends, family, colleagues, and communities about the issue of hunger in our communities.

Together We Can Solve Hunger





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