



TitletownTech, CLA Team Up - January 26th, 2021

Local support with national experience

Green Bay, Wisconsin – Today TitletownTech announced that CLA (CliftonLarsonAllen LLP), a national firm offering wealth advisory, outsourcing, audit, tax, and consulting services, is the official CPA firm partner of TitletownTech. Since opening its doors in July 2019, TitletownTech has invested in 20 startups and expects their momentum and investment pace to continue.

“As we’ve added startups to our portfolio, the opportunity to partner with CLA, a leader in the accounting and finance space, couldn’t have come at a more perfect time,” said Craig Dickman, Managing Director of TitletownTech. “We’re excited to bring CLA’s depth of knowledge and experience to our entrepreneurs. TitletownTech is a support and connections-based organization, and we’re committed to help our early-stage companies reach milestones and go farther, faster.”

Throughout its growth, CLA has retained the agility to serve clients of all sizes and in all locations, while bringing an uncommon depth of capabilities critical to success. Although CLA was founded in the early 1950s, it was just a few years ago that they significantly expanded in Wisconsin when the Schenck team members joined CLA. With privately-held businesses and their owners, as well as entrepreneurs, making up a large part of their client base, CLA’s newly enhanced presence in Northeast Wisconsin and partnership with TitletownTech comes at a perfect time.

“We’re so excited about our partnership with TitletownTech,” said Dan Young, Chief Practice Officer of Wisconsin at CLA. “It’s a wonderful opportunity to create a local partnership with national depth of experience, and really help the amazing startups here in the Wisconsin technology ecosystem.”

When entrepreneurs begin their journey, oftentimes, their focus is on product development, customer growth, and building a team. This can, at times, leave accounting and financial reporting on the backburner, which leads to future challenges like raising capital, managing cashflow, and staying on pace to hit growth metrics and milestones.

“The opportunity to help small, up-and-coming companies achieve their goals is incredible,” said Craig Arends, Managing Principal of Private Equity at CLA. “We look forward to being part of the extended power TitletownTech brings to its startups. The effort to bring venture capital-backed startups here has been inspiring and impressive. We can’t wait to be a part of that story and leverage our experience to continue the momentum.”

About CLA

CLA exists to create opportunities for our clients, our people, and our communities through industry-focused wealth advisory, outsourcing, audit, tax, and consulting services. With 7,400 people, 140 U.S. locations, and a global affiliation, we promise to know you and help you. For more information visit CLAconnect.com. *Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor.*

About TitletownTech

Formed out of a partnership between the Green Bay Packers and Microsoft, TitletownTech builds, enables and invests in early-stage and existing businesses. The organization identifies solutions, develops startups, and funds entrepreneurs across five key verticals: sports, media and entertainment; digital health; agriculture, water & environment; advanced manufacturing; and supply chain technology. Through a three-part structure, TitletownTech enables innovation, exploration, and disruption to address industry challenges. The Innovation Lab identifies and explores digital, transformative solutions. The Venture Studio develops creative market solutions with new and existing startups. The Venture Fund invests in high-growth scalable ventures that leverage the region’s strengths. titleowntech.com