

## November/December 2018 Newsletter President's Message

Dear FEI Members,

As we head into our December chapter break I have been reflecting on the year. The most important observation for me is that we continue to execute our strategic plan with a particular focus on delivering meaningful content to our members and increasing membership engagement and retention.

Thank you to our strategic partners for their continued support and delivering interesting and informative professional development sessions. I believe we will see a nice variety of content this year from our partners including a panel discussion in November where we will hear from a few HR professionals on how to recruit and retain talent.

Thank you to our committee members for their continued time investment and efforts in making our chapter so great. This year we have a new committee focused on increasing member engagement. We believe that increased member engagement is key to member satisfaction and retention. Bob Neigh and Gary Brochtrup are co-chairs of this committee which is still in the development stage. I look forward to sharing their progress with you in a future letter.

Thank you to our keynote speakers. We have a great lineup again this year. I am humbled by the commitments they make to share their valuable time with us. This year's keynote addresses also give us an opportunity to visit two new meeting locations; Acuity Insurance in October and Riverview Gardens in January.

Last, but certainly not least, I would like to thank each of you for your involvement. Your meeting participation and candid survey feedback are important to the success of our chapter. It would be very difficult for us to improve without that feedback.

Best holiday wishes to you and your families.

Jim Rubright 2018-2019 Chapter President jrubright@tidiproducts.com